

What do business and administrative studies graduates do?

Number of business and administrative studies graduates

43,400 graduates – up 2.4% since 2012/13.

Gender

All subjects

- Female – 58%
- Male – 42%

Business and administrative studies graduates

- Female – 46%
- Male – 54%

Graduates in employment

- All graduates: 74.3%
- Business and administrative studies: 79.1%
- Creative arts: 79.9%
- Humanities: 63.7%
- Science: 61.6%
- Social sciences: 64.4%
- Technology, engineering, and maths: 75.5%

Top five job groups

1. Business, HR, and finance
2. Marketing, PR, and sales
3. Numerical, clerical, and secretarial work

4. Retail, catering, and bar staff
5. Managers

Average starting salaries

- All degree subjects: £22,399
- Business and management studies: £18,000 to £26,900
- Economics: £18,900 to £30,100
- Finance and accountancy: £16,300 to £28,700
- Hospitality, leisure, tourism, and transport: £17,300 to £21,300
- Marketing: £18,100 to £23,200

Unemployment rate

All graduates

- 2013/14 – 6.6%
- 2014/15 – 6.3%
- 2015/16 – 5.3%
- 2016/17 – 5.1%

Business and administrative studies graduates

- 2013/14 – 7.5%
- 2014/15 – 6.3%
- 2015/16 – 6.1%
- 2016/17 – 5.7%

Graduates in further study

- All graduates: 16.1%
- Business and administrative studies: 9.8%
- Creative arts: 10.0%
- Humanities: 24.7%
- Science: 28.5%
- Social sciences: 25.4%
- Technology, engineering, and maths: 13.3%

Source: HESA *Destinations of Leavers from Higher Education (DLHE)* surveys 2013/14 – 2016/17, taken six months after graduation from UK universities