What do creative arts graduates do?

Number of creative arts graduates

38,370 graduates – down 5.4% since 2012/13.

Gender

All subjects
- Female – 58%
- Male – 42%

Creative arts graduates
- Female – 62%
- Male – 38%

Graduates in employment

- All graduates: 74.3%
- Business and administrative studies: 79.1%
- Creative arts: 79.9%
- Humanities: 63.7%
- Science: 61.6%
- Social sciences: 64.4%
- Technology, engineering, and maths: 75.5%

Top five job groups

1. Arts, design, and media
2. Retail, catering, and bar staff
3. Marketing, PR, and sales
4. Numerical, clerical, and secretarial work
5. Education professionals

Average starting salaries

- All degree subjects: £22,399
- Cinematics and photography: £16,400 to £20,400
- Design: £17,000 to £20,300
- Fine arts: £16,100 to £18,500
- Media studies: £17,000 to £21,250
- Performing arts: £15,800 to £21,500

Unemployment rate

All graduates
- 2013/14 – 6.6%
- 2014/15 – 6.3%
- 2015/16 – 5.3%
- 2016/17 – 5.1%

Creative arts graduates
- 2013/14 – 7.7%
- 2014/15 – 7.0%
- 2015/16 – 6.5%
- 2016/17 – 6.1%

Graduates in further study

- All graduates: 16.1%
- Business and administrative studies: 9.8%
- Creative arts: 10.0%
- Humanities: 24.7%
- Science: 28.5%
- Social sciences: 25.4%
- Technology, engineering, and maths: 13.3%
Source: HESA Destinations of Leavers from Higher Education (DLHE) surveys 2013/14 – 2016/17, taken six months after graduation from UK universities